



Brad Montgomery | Topic and Descriptions

The Undeniable, Jaw-Dropping Power of Encouragement

Short Description

The Undeniable, Jaw-Dropping Power of Encouragement
The business strategy you cannot afford to ignore

How do we get more out of ourselves and those people around us? The key to investing in your people is to strategically deploy the power of encouragement. It's free, easy, massively underutilized. Encouragement nurtures loyalty, trust, and job satisfaction. With Brad Montgomery's authentic and innate humor, this program brings encouragement to life, illustrating its transformative potential for personal and organizational growth.

Long Description

The Undeniable, Jaw-Dropping Power of Encouragement
The business strategy you cannot afford to ignore

Your people are your most valuable resource. It's time to invest in them now. Encouragement is the best place to start because it's free, it's easy, it's underused, and it's proven.

Organizational benefits include increased performance, job satisfaction, loyalty, recruitment, retention and productivity.

Picture a workplace where everyone feels valued and significant, where loyalty and job satisfaction reach unprecedented heights, and productivity flourishes. Achieving this is attainable by emphasizing the positive impact of encouragement among your team. In today's high-performance business environments, fostering loyalty, trust, and unwavering commitment is essential. Encouragement serves as a catalyst, driving innovation, turning challenges into opportunities, and setbacks into pathways for growth.

Brad Montgomery is a proven, award-winning business keynoter who makes this program come to life. Not only is Brad really funny (he got his start as a professional comedian and magician), but he uses story and humor to illustrate ways to improve our ability to harness encouragement to improve ourselves and those people around us.